

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 25-JULY 1, 1979 2

Program Name	New York Time Duration		Day	Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	Program Name	New York Time Duration		Day	Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Households (000)	%			Share %	Households (000)	%				Share %								
EVENING																			
ABC FRIDAY NIGHT MOVIE	9:00	120	FRI.	A	8,570	11.5	23	189	97	LISA HARTMAN SHOW(S)	8:00	60	SAT.	A	6,260	8.4	19	193	98
ABC MONDAY NIGHT BASEBALL	8:00	163	MON.	A	8,270	11.1	21	197	99	LITTLE HOUSE-PRAIRIE	8:00	90	MON.	N	11,250	15.1	29	216	99
ABC NEWSBRIEF-M-F	VAR	01	M-F	A	10,430	14.0	26	185	95	LOU GRANT	10:00	60	MON.	C	17,060	22.9	41	195	99
ABC NEWSBRIEF-SAT.	9:58	01	SAT.	A	12,810	17.2	35	190	96	LOVE BOAT	9:00	60	SAT.	A	12,140	16.3	34	197	98
ABC NEWSBRIEF-SUN.	8:57	02	SUN.	A	9,760	13.1	25	178	96	M*A*S*H	9:00	30	MON.	C	17,280	23.2	41	193	99
ABC SUNDAY NIGHT MOVIE	9:00	120	SUN.	A	15,420	20.7	38	197	99	MORK & MINDY	8:00	30	THU.	A	13,190	17.7	39	205	99
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	7,080	9.5	23	199	99	MOSES-THE LAWGIVER	10:00	60	SUN.	C	11,320	15.2	29	187	98
ABC WRLD NEWS TONIGHT-SUN	6:30	30	SUN.	A	4,690	6.3	17	140	80	NBC MONDAY NIGHT MOVIES	9:30	90	MON.	N	11,920	16.0	28	206	99
ALICE	9:00	30	SUN.	C	13,630	18.3	34	194	98	NBC NEWS UPDATE-M-F	VAR	01	M-F	N	9,610	12.9	26	179	91
ALL IN THE FAMILY	8:00	30	SUN.	C	12,890	17.3	37	196	98	NBC NEWS UPDATE-SAT.	8:58	01	SAT.	N	8,790	11.8	26	193	91
ANGIE	8:30	30	THU.	A	12,440	16.7	35	198	99	NBC NEWS UPDATE-SUN.	9:07	01	SUN.	N	9,460	12.7	24	192	95
B.J. AND THE BEAR	9:00	60	SAT.	N	8,640	11.6	24	201	99	NBC NIGHTLY NEWS-SAT.	6:30	30	SAT.	N	4,170	5.6	15	146	78
BAD NEWS BEARS	8:00	30	SAT.	C	8,640	11.6	27	181	96	NBC NIGHTLY NEWS-SUN.	6:30	30	SUN.	N	5,220	7.0	18	151	82
BARNABY JONES	10:00	60	THU.	C	12,370	16.6	31	171	93	NBC NIGHTLY NEWS	6:30	30	M-F	N	7,230	9.7	23	208	99
BARNEY MILLER	9:00	30	THU.	A	12,370	16.6	32	189	98	NBC NIGHTLY NEWS	9:00	120	WED.	N	9,310	12.5	23	199	97
BIG EVENT-TUE.	9:00	120	TUE.	N	11,320	15.2	28	192	94	NBC WED. NIGHT MOVIES	8:58	01	M-F	C	8,490	11.4	23	161	90
BIG EVENT	8:00	120	SUN.	N	9,910	13.3	26	204	99	NEWSBREAK-M-F	8:58	01	SAT.	C	8,200	11.0	25	159	92
CARTER COUNTRY	9:30	30	THU.	A	12,440	16.7	30	182	97	NEWSBREAK-SAT.	8:58	01	SUN.	C	12,140	16.3	32	165	93
CBS EVENING NEWS-CRONKITE	6:30	30	M-F	C	8,940	12.0	28	196	99	NEWSBREAK-SUN.	8:58	01	SUN.	C	13,340	17.9	35	193	98
CBS EVENING NEWS-DEAN	6:30	30	SUN.	C	5,810	7.8	20	162	86	ONE DAY AT A TIME	8:30	30	SUN.	C	5,220	7.0	16	188	95
										OPERATION PETTICOAT	8:00	30	FRI.	A					

CBS REPORTS(S)	8:00	60 TUE.	C	6,560	8.8	18	177 95
CBS SAT. NEWS-SCHIEFFER	6:30	30 SAT.	C	7,820	10.5	28	152 87
CBS SATURDAY NIGHT MOVIE	9:00	120 SAT.	C	9,830	13.2	28	188 98
CBS TUESDAY NIGHT MOVIES	9:00	111 TUE.	C	9,310	12.5	23	173 97
CBS WEDNESDAY NIGHT MOVIE	9:00	120 WED.	C	9,090	12.2	23	182 97
CHARLIE'S ANGELS	9:00	60 WED.	A	15,050	20.2	37	201 99
CHIPS	8:00	60 SAT.	N	10,650	14.3	33	212 96
COMEDY THEATRE(B)	8:00	30 THU.	N	4,840	6.5	14	173 85
COMEDY THEATRE	8:30	30 THU.	N	6,260	8.4	18	174 85
DALLAS	10:00	60 FRI.	C	13,630	18.3	36	185 96
DIFF'RENT STROKES	8:00	30 FRI.	N	10,360	13.9	32	206 99
DUKES OF HAZZARD	9:00	60 FRI.	C	12,890	17.3	36	184 94
EDDIE CAPRA MYSTERIES	10:00	60 FRI.	N	7,820	10.5	21	184 92
EIGHT IS ENOUGH	8:00	60 WED.	A	12,070	16.2	33	199 99
FANTASY ISLAND	10:00	60 SAT.	A	12,590	16.9	36	195 97
HAPPY DAYS	8:00	30 TUE.	A	13,710	18.4	39	208 99
HARDY BOYS MYSTERIES	7:00	60 SUN.	A	5,360	7.2	16	177 97
HAWAII FIVE-O	9:00	60 THU.	C	9,010	12.1	22	184 95
HELLO, LARRY	8:30	30 FRI.	N	10,500	14.1	31	193 97
INCREDIBLE HULK	8:00	60 FRI.	C	9,830	13.2	30	188 98
INNOCENT AND THE DAMNED	10:00	60 THU.	N	9,610	12.9	24	191 97
JEFFERSONS	9:30	30 SUN.	C	14,230	19.1	34	185 98
JULIE FARR, M.D.	10:00	60 TUE.	A	11,920	16.0	29	195 98
LAUGH-IN	8:00	60 WED.	N	10,430	14.0	29	195 95
LAVERNE AND SHIRLEY	8:30	30 TUE.	A	14,900	20.0	40	210 99

PRIME TIME SUNDAY	10:00	60 SUN.	N	9,610	12.9	24	200 99
QUINCY, M.E.	9:00	60 THU.	N	11,850	15.9	30	193 97
ROCKFORD FILES	9:00	60 FRI.	N	9,090	12.2	25	203 98
RUNAWAYS	8:00	60 TUE.	N	8,490	11.4	23	186 94
SALVAGE 1	8:00	60 SUN.	A	8,120	10.9	22	183 98
60 MINUTES	7:00	60 SUN.	C	14,080	18.9	43	202 99
STOCKARD CHANNING-FRIENDS	8:30	30 SAT.	C	8,270	11.1	25	172 95
SUPERTRAIN	10:00	60 SAT.	N	7,520	10.1	21	198 99
TAXI	9:30	30 TUE.	A	13,260	17.8	32	202 99
THREE'S COMPANY	9:00	30 TUE.	A	15,050	20.2	38	206 99
20/20	10:00	60 THU.	A	12,740	17.1	32	187 98
UNIVERSE(S)	8:00	30 WED.	C	7,670	10.3	22	170 97
VEGA\$	10:00	60 WED.	A	14,830	19.9	37	195 99
WALTONS	8:00	60 THU.	C	8,340	11.2	24	183 96
WELCOME BACK, KOTTER	8:30	30 FRI.	A	5,360	7.2	16	189 96
WHITE SHADOW	8:00	60 MON.	C	12,670	17.0	34	187 99
WKRP IN CINCINNATI	9:30	30 MON.	C	17,950	24.1	41	197 98
WONDERFUL WORLD OF DISNEY	7:00	60 SUN.	N	8,050	10.8	25	214 99
NUMBER OF PROGRAMS	83						

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

U.S. TV Households: 74,500,000

3

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 25-JULY 1, 1979 4

New York Time				NIELSEN AVERAGE						New York Time				NIELSEN AVERAGE					
Duration		Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.	Duration		Day	Ntwk	AUDIENCE		No. Sta.	Prog. Covg.				
Program Name	Households (000)			Share %	Program Name			Households (000)	Share %										
LATE FRINGE																			
ABC WEEKEND REPORT-SAT.	11:00	15 SAT.	A	5,740	7.7	18	149	87	PRICE IS RIGHT 2	11:30	30 M-F	C	4,990	6.7	30	188	96		
ABC WEEKEND REPORT-SUN.	11:00	15 SUN.	A	5,360	7.2	17	151	91	RYAN'S HOPE	12:30	30 M-F	A	5,070	6.8	25	183	96		
BARETTA	12:03	57 FRI.	A	4,540	6.1	22	148	91	SEARCH FOR TOMORROW	12:30	30 M-F	C	6,480	8.7	32	184	94		
CBS SUNDAY NEWS-BRADLEY	11:00	15 SUN.	C	5,960	8.0	18	132	76	TODAY SHOW-7.30AM	7:30	30 M-F	N	2,610	3.5	29	216	99		
LATE MOVIE I	11:30	VAR M-F	C	6,330	8.5	28	165	92	TODAY SHOW-8.30AM	8:30	30 M-F	N	3,430	4.6	25	214	99		
LATE MOVIE II	VAR	VAR M-F	C	3,950	5.3	27	164	92	\$20,000 PYRAMID	12:00	30 M-F	A	3,500	4.7	19	172	92		
MANNIX-WED.	12:37	47 WED.	A	3,580	4.8	27	169	95	WHEEL OF FORTUNE	11:30	30 M-F	N	3,280	4.4	19	198	97		
MANNIX-THURS.	12:37	41 THU.	A	3,580	4.8	25	169	95	WHEW	10:30	24 M-F	C	4,320	5.8	27	164	90		
MIDNIGHT SPECIAL	1:30	90 FRI.	N	1,940	2.6	23	202	99	YOUNG AND THE RESTLESS	1:00	30 M-F	C	7,820	10.5	40	191	98		
NBC LATE NIGHT MOVIE	11:30	105 SUN.	N	2,160	2.9	13	117	65	NUMBER OF PROGRAMS	34									
NBC NEWS SPECIAL REPORT(S)	11:30	30 FRI.	N	7,380	9.9	27	214	99	WEEKEND DAYTIME										
POLICE STORY-MON.	11:30	65 MON.	A	4,100	5.5	20	176	96											
POLICE WOMAN	11:30	67 WED.	A	4,840	6.5	22	178	96											
SATURDAY NIGHT	11:30	81 SAT.	N	9,610	12.9	42	213	99											
SOAP	11:30	33 FRI.	A	6,030	8.1	22	171	96											
STARSKY AND HUTCH-11:30	11:30	67 THU.	A	6,180	8.3	28	178	96	ABC WIDE WORLD-SPORTS SAT	5:00	90 SAT.	A	5,960	8.0	25	202	99		
TOMORROW SHOW	1:00	VAR M-TH	N	1,710	2.3	16	174	98	ABC WIDE WORLD-SPORTS-SUN	4:30	90 SUN.	A	5,140	6.9	22	189	98		
TONIGHT SHOW	VAR	VAR M-F	N	5,440	7.3	27	213	99	ALL NEW PINK PANTHER	12:00	30 SAT.	A	4,320	5.8	27	178	91		
TUESDAY MOVIE OF THE WEEK	11:30	71 TUE.	A	4,690	6.3	22	180	96	ALL NEW POPEYE HOUR 1	8:00	30 SAT.	C	2,010	2.7	27	187	96		
TUESDAY MOVIE-WEEK PART 2	12:41	43 TUE.	A	3,950	5.3	31	180	96	ALL NEW POPEYE HOUR 2	8:30	30 SAT.	C	2,830	3.8	28	187	96		
NUMBER OF PROGRAMS 20																			
WEEKDAY DAYTIME																			
ALL IN THE FAMILY M-F	10:00	30 M-F	C	3,580	4.8	23	155	86	ALVIN AND THE CHIPMUNKS	8:00	30 SAT.	N	1,270	1.7	19	191	96		
ALL MY CHILDREN	1:00	60 M-F	A	6,480	8.7	31	190	98	AMERICAN BANDSTAND '79	12:30	60 SAT.	A	4,170	5.6	25	174	91		
ALL STAR SECRETS	10:30	30 M-F	N	2,760	3.7	17	154	81	ANIMALS, ANIMALS, ANIMALS	11:30	30 SUN.	A	1,420	1.9	10	148	85		
ANOTHER WORLD	2:30	90 M-F	N	5,220	7.0	24	205	99	ARK II	1:00	30 SAT.	C	3,430	4.6	20	164	88		
AS THE WORLD TURNS	1:30	60 M-F	C	5,740	7.7	27	191	99	BIGFOOT AND WILBOY	11:30	30 SAT.	A	4,020	5.4	25	186	95		
CAPTAIN KANGAROO	8:00	60 M-F	C	1,940	2.6	15	184	99	BUFFORD &-GALLOPING GHOST	12:00	30 SAT.	N	3,650	4.9	22	163	77		
CAFD SHARKS	10:00	30 M-F	N	3,430	4.6	22	137	82	BUGS BUNNY/ROAD RUNNER 1	9:00	30 SAT.	C	4,470	6.0	36	196	99		
CBS LATE MORNING NEWS	10:54	06 M-F	C	3,730	5.0	23	151	87	BUGS BUNNY/ROAD RUNNER 2	9:30	30 SAT.	C	5,960	8.0	41	196	99		
DAYS OF OUR LIVES	1:00	60 M-F	N	5,140	6.9	24	210	99	BUGS BUNNY/ROAD RUNNER 3	10:00	30 SAT.	C	6,850	9.2	44	196	99		
DOCTORS	2:00	30 M-F	N	5,070	6.8	24	199	98	CBS SAT. FILM FESTIVAL	1:30	30 SAT.	C	3,280	4.4	19	163	91		
EDGE OF NIGHT	4:00	30 M-F	A	3,580	4.8	17	161	88	CBS SPORTS SPECTACULAR	5:00	60 SAT.	C	2,910	3.9	13	149	89		
FAMILY FEUD	11:30	30 M-F	A	5,960	8.0	35	196	99	CHALLENGE-SUPERFRIENDS 1	10:00	30 SAT.	A	3,130	4.2	20	192	99		
GENERAL HOSPITAL	3:00	60 M-F	A	6,180	8.3	29	191	99	CHALLENGE-SUPERFRIENDS 2	10:30	30 SAT.	A	3,950	5.3	25	193	99		
GOOD MORNING, AMERICA-730	7:30	30 M-F	A	2,240	3.0	25	188	98	CHALLENGE-SUPERFRIENDS 3	11:00	30 SAT.	A	4,400	5.9	27	193	99		
GOOD MORNING, AMERICA-830	8:30	30 M-F	A	3,200	4.3	24	189	96	CLUE CLUB	8:30	30 SUN.	C	600	.8	9	41	36		
GUIDING LIGHT	2:30	60 M-F	C	5,810	7.8	27	188	99	DAFFY DUCK	10:30	30 SAT.	N	4,100	5.5	26	201	98		
HIGH ROLLERS	11:00	30 M-F	N	3,130	4.2	19	191	93	FABULOUS FUNNIES	12:30	30 SAT.	N	2,380	3.2	14	137	71		
HOLLYWOOD SQUARES	12:30	30 M-F	N	3,430	4.6	17	168	84	FACE THE NATION	11:30	30 SUN.	C	2,380	3.2	18	174	97		
LAVERNE & SHIRLEY M-F	11:00	30 M-F	A	5,440	7.3	34	182	98	FANGFACE	8:00	30 SAT.	A	1,860	2.5	26	186	95		
LOVE OF LIFE	4:00	30 M-F	C	2,760	3.7	13	145	79	FANTASTIC FOUR	8:30	30 SAT.	N	1,790	2.4	18	193	97		
M*A*S*H M-F	3:30	30 M-F	C	5,290	7.1	25	183	92	FAT ALBERT AND COSBY KIDS	12:30	30 SAT.	C	4,100	5.5	24	188	98		
MORNING MON-FRI	7:15	45 M-F	C	1,560	2.1	19	182	98	FRED AND BARNEY SHOW	11:00	30 SAT.	N	4,540	6.1	28	198	96		
ONE LIFE TO LIVE	2:00	60 M-F	A	5,960	8.0	28	191	99	FRENCH GRAND PRIX(S)	1:00	90 SUN.	C	2,610	3.5	16	164	91		
PASSWORD PLUS	12:00	30 M-F	N	3,050	4.1	16	170	84	GODZILLA SUPER 90 I	9:00	30 SAT.	N	2,530	3.4	20	201	99		
PRICE IS RIGHT 1	11:00	30 M-F	C	4,320	5.8	27	188	96	GODZILLA SUPER 90 II	9:30	30 SAT.	N	3,200	4.3	22	201	99		

Δ Partial time interruption within program.

- Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

U.S. TV Households: 74,500,000

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 25-JULY 1, 1979 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.		New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	%	Share %				Duration	Day			Households (000)	%	Share %		
WEEKEND DAYTIME (CONT)																			
GODZILLA SUPER 90 III	10:00	30	SAT.	N	3,430	4.6	22	201	99										
IN THE NEWS- 8.26AM	8:26	03	SAT.	C	2,460	3.3	29	187	96										
IN THE NEWS- 8.56AM	8:56	03	SAT.	C	3,130	4.2	29	187	96										
IN THE NEWS- 9.26AM	9:26	03	SAT.	C	4,990	6.7	38	196	99										
IN THE NEWS- 9.59AM	9:59	03	SAT.	C	6,560	8.8	44	195	99										
IN THE NEWS-10.26AM	10:26	03	SAT.	C	6,480	8.7	41	195	99										
IN THE NEWS-11.33AM	11:33	03	SAT.	C	4,400	5.9	27	191	98										
IN THE NEWS-11.56AM	11:56	03	SAT.	C	3,950	5.3	24	191	98										
IN THE NEWS-12.26PM	12:26	03	SAT.	C	3,350	4.5	20	183	97										
IN THE NEWS-12.56PM	12:56	03	SAT.	C	3,800	5.1	22	188	98										
IN THE NEWS- 1.26PM	1:26	03	SAT.	C	3,500	4.7	20	164	88										
IN THE NEWS-1.56PM	1:56	03	SAT.	C	2,610	3.5	15	158	89										
IN THE NEWS- 8.26AM-SUN.	8:26	03	SUN.	C	970	1.3	23	49	41										
IN THE NEWS- 8.56AM-SUN.	8:56	03	SUN.	C	600	.8	8	41	36										
ISSUES AND ANSWERS	12:00	30	SUN.	A	2,090	2.8	14	185	98										
JETSONS	11:30	30	SAT.	N	5,140	6.9	32	194	96										
KIDS ARE PEOPLE TOO II	10:30	30	SUN.	A	1,490	2.0	12	133	82										
KIDS ARE PEOPLE TOO III	11:00	30	SUN.	A	1,710	2.3	13	133	82										
MEET THE PRESS	12:30	30	SUN.	N	2,380	3.2	16	193	98										
MEMPHIS OPEN GOLF-SAT(S)	4:00	60	SAT.	C	2,090	2.8	9	158	89										
MEMPHIS OPEN GOLF-SUN(S)	4:00	124	SUN.	C	4,400	5.9	19	194	99										
METRIC MARVELS-10:27AM	10:27	02	SAT.	N	3,280	4.4	21	201	99										
METRIC MARVELS-11:57AM	11:57	02	SAT.	N	5,220	7.0	32	197	98										
METRIC MARVELS-10:57AM	10:57	02	SAT.	N	4,400	5.9	28	200	96										
NBC MAJOR LEAGUE PRE GAME	2:00	13	SAT.	N	4,170	5.6	24	213	95										
NBC MAJOR LEAGUE BASEBALL	2:13	167	SAT.	N	5,510	7.4	26	213	95										
PAN AMERICAN GAMES(S)	2:30	90	SUN.	C	3,950	5.3	19	171	96										
SCHOOLHOUSE ROCK-8.26AM	8:26	03	SAT.	A	1,940	2.6	25	186	95										
SCHOOLHOUSE ROCK-8.57AM	8:57	03	SAT.	A	3,280	4.4	33	189	98										
SCHOOLHOUSE ROCK-9.56AM	9:56	03	SAT.	A	3,280	4.4	22	189	98										
SCHOOLHOUSE ROCK-11.26AM	11:26	03	SAT.	A	4,100	5.5	26	193	99										
SCHOOLHOUSE ROCK-12.26PM	12:26	03	SAT.	A	4,170	5.6	26	178	91										
SCHOOLHOUSE ROCK-11.55AM	11:55	04	SUN.	A	1,640	2.2	12	148	85										
SCOOBY'S ALL STARS I	8:30	30	SAT.	A	2,830	3.8	31	189	98										
SCOOBY'S ALL STARS II	9:00	30	SAT.	A	3,580	4.8	29	189	98										
SCOOBY'S ALL STARS III	9:30	30	SAT.	A	3,730	5.0	25	189	98										
SPACE ACADEMY	12:00	30	SAT.	C	3,430	4.6	21	183	97										
SPORTSWORLD	4:00	90	SUN.	N	5,360	7.2	23	171	91										
SUNDAY MORNING	9:00	90	SUN.	C	1,120	1.5	10	80	68										
TARZAN AND SUPER SEVEN 1	10:30	30	SAT.	C	5,660	7.6	35	190	98										
TARZAN AND SUPER SEVEN 2	11:00	30	SAT.	C	4,400	5.9	27	190	98										
TARZAN AND SUPER SEVEN 3	11:30	30	SAT.	C	4,170	5.6	26	191	98										
WHAT'S NEW, MISTER MAGOO	8:00	30	SUN.	C	820	1.1	21	49	41										
WIMBLEDON TENNIS-SAT(S)	5:00	90	SAT.	N	4,400	5.9	19	202	96										
WIMBLEDON TENNIS-SUN(S)	2:00	120	SUN.	N	3,500	4.7	17	200	96										

NUMBER OF PROGRAMS 75

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

U.S. TV Households: 74,500,000